

**FOR IMMEDIATE RELEASE**

## **Silver Buckle Services Named One of Constant Contact's 2010 All Stars**

*Company's use of Constant Contact products and services helped increase its overall marketing performance and deepen its engagement with customers*

Austin, Texas & Sacramento, CA — March 30, 2011 – Silver Buckle Services, a leading provider of marketing, advertising web and consulting services for the equine industry has received the **2010 All Star Award** from Constant Contact®, Inc., the trusted marketing advisor to more than 400,000 small organizations worldwide. Silver Buckle Services has been recognized as one of Constant Contact's 2010 top performers and most prolific user of its tools, whether within Constant Contact's email marketing, event marketing, social media marketing, or survey products – or a combination of all four.

"We're honored to be recognized by Constant Contact," said Kasha Ford one of Silver Buckle Services, principles, "The equine industry as a whole is comprised of so many ultra-niche markets, having a tool such as this makes it considerably more effective and more affordable for our clients to reach their targeted markets. We look forward to our continued relationship with Constant Contact and making the most of this system in the future."

Constant Contact looked at various criteria including when selecting this year's All Stars. "We work hard to listen to our customers, and we use that feedback to create products and services designed to help them better engage with *their* customers and prospects," said Gail Goodman, chairman, president and CEO of Constant Contact. "The Constant Contact All Star Awards are our way of recognizing those individuals that have successfully used Constant Contact to market their companies. We have some of the most committed, passionate customers out there and we're proud we can be a part of their continued success."

### **About Constant Contact, Inc.**



Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships. More than 400,000 small businesses, nonprofit organizations, and member associations worldwide rely on Constant Contact as their engagement hub for starting and driving ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled know how, education and free coaching with a personal touch, including award-winning customer support.

### **About Silver Buckle Services**

*Silver Buckle Services*



Established in 2000, Silver Buckle Services specializes in professional marketing, design and consulting services for the equine industry—whether you're an equine business or organization hoping to improve your image and your bottom line, or an equestrian looking to promote themselves for sponsorships, we can tailor a marketing solution to fit your needs AND your budget. Silver Buckle Services offers affordable and unique creative and equine design services for both print and web, in addition to equine business consulting, promotions, advertising & PR management.

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